

JEAN-BERNARD GUERRÉE



Jean-Bernard Guerrée has advised scores of companies in their international business transactions for the past 19 years and is the founder of Avise Partners. He is an entrepreneur with a wide network of relationships in technology and finance both in Europe and the US (Amazon, T. Rowe Price, eTrade, Visto, Websense, Tell me, eBay, Counterpane, and more). Jean-Bernard is currently the Chair/Founder of the Global Tech Showcase and the Trans-Atlantic Green Platform conferences which run in conjunction with the World Investment Conference in La Baule, France. Jean-Bernard holds an MBA from the International Business School of Metz/University of San Francisco joint program.

The Transatlantic Green Platform (TGP) brings together influential policy makers, top business leaders from Fortune 500 companies, entrepreneurs and investors from both side of the Atlantic to cooperate in promoting green technologies.

Only a comprehensive approach encompassing public policy, financing of R&D and innovation, and market adoption from major large corporations will lead to a green revolution. The TGP is committed to foster such an approach by generating at the event concrete business deals, investments, partnerships and specific policy proposals between the key US and European green players.